

## Brush and Clean Enters North American Market to Revolutionize Carpet and Tile Cleaning

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Brush and Clean, the global leading innovative manufacturer of dry carpet and flooring cleaning systems, chemicals and accessories worldwide, has announced it has now expanded into North America, with the opening of its headquarters in Ft. Lauderdale, FL and distribution facility in Pennsylvania. A renowned company in European, South American and Asian markets, Brush and Clean has been in business for more than 20 years and today operates in more than 35 countries. Brush and Clean manufactures EPA DFE equivalent, low-moisture dry carpet and tile flooring cleaning systems and "green" chemicals that allow carpet cleaning companies, property management and facilities managers in a variety of industries to now provide "No Drying Time" carpet cleaning and tile solutions

### 100% Satisfaction Guarantee

The company is the only manufacturer to offer a 100% satisfaction guarantee to its customers with their state of the art Brush & Clean machinery and compound.

"With the concerns today about everybody's health and environmental issues, Brush & Clean is dedicated to bringing you easier working conditions, dryer carpets in your facilities, offices and homes — lowering health risks and significantly lowering costs due to being able to clean faster, dryer and more efficient than all wet extraction carpet cleaners and vacuums on the market today, said Richard Bertossa, Vice President of Brush and Clean.

### Environmentally-Friendly

Brush and Clean's secret dry carpet cleaning formula, "Brush & Clean Dry Carpet Cleaning", includes safe and effective non-toxic cleaning agents and is 98% organic! The heart of the cleaning system is Brush & Clean's dry cleaning compound, consisting of renewable natural materials that are free of phosphates, pH-neutral, contain biodegradable active agents and a pleasant fresh fragrance.

### NoVac™ Technology

Brush and Clean's equipment uses no motorized vacuums and is designed to be lighter than all available systems on the market today. By its patented smaller size, it requires less manpower to operate, lift and store and doesn't make the noise of most cleaners today — allowing service personnel the ability to clean the flooring without disturbing the occupants who may be working or living in the area that requires treatment. Areas that most often need cleaning do not need to be closed to traffic.

Unlike most carpet cleaning equipment that requires separate, heavy equipment that soaks the carpet and then leave tracks over the carpet as they clean, Brush and Clean's equipment uses no vacuums and requires no long, obtrusive hoses to be dragged through the residence, office or facility. It requires less storage, less cleaning of the equipment, less labor to operate and less downtime.

"Wet carpet cleaning systems are like absorbent paper towels — they pick up the cleaning solution but invisibly re-contaminate cleaned areas leaving behind dampness, odor and dirt from what they can't absorb by remaining wet," said Bertossa. Brush & Clean's Dry Carpet Cleaning Compound follows the principles of cleaning - using a proper blend of moisture, agitation, temperature and timed delivery. The deep, thorough brushing and of the carpeted area satisfies the time and agitation and heat components and is safe for all carpet fibers and tiles.

### Lower Cost Cleaning

Service companies using Brush and Clean equipment can offer less expensive services at a higher profit with their clients. Brush and Clean requires fewer chemicals and can be turned around for other jobs faster — resulting in lower customer prices since service quotes are given based on the square footage of the entire flooring area that needs to be cleaned. With Brush & Clean's dry carpet cleaning system, users are able to clean only the areas of carpet that needs cleaning, such as high-traffic traffic areas. Since very little moisture is involved, it is easy to clean any area and blend it into surrounding areas. This results in faster cleaning, which means cleaning companies can service more clients in a day than ever before and more areas of a facility can be cleaned in a given work day. This results in cost-savings for clients, and lower labor costs for users.

For a free information kit on Brush and Clean's Equipment and Solutions please visit,  
<http://www.brushandclean.com/CMS/en/free-info-kit>

### About Brush and Clean

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